

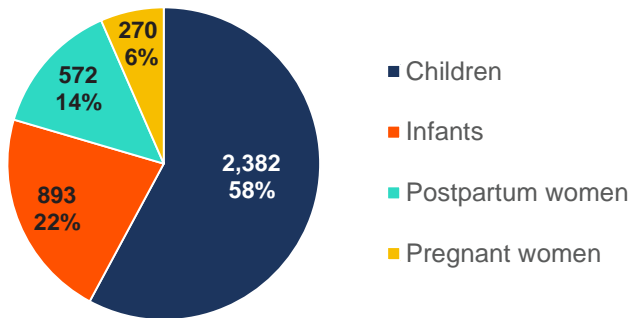
Bucks County

Total WIC Participation:
4,117

Eligible WIC Participation:
5,976

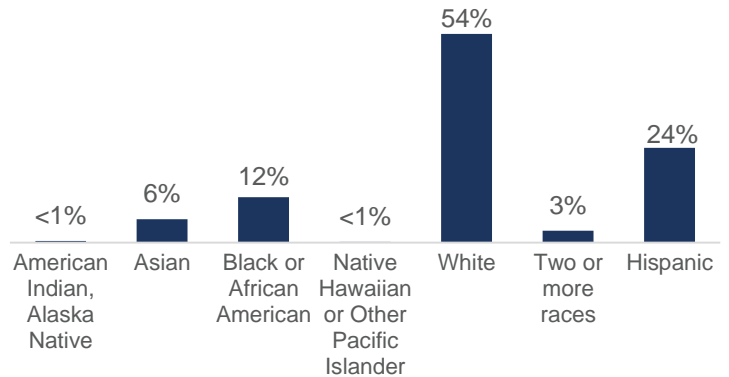
County WIC Coverage Rate:
69%

WIC Participants in Bucks County



Infants and children up to age 5 account for 80% of WIC participation in Bucks County

Diversity of Bucks County WIC Participants



KEY HEALTH AND NUTRITIONAL BENEFITS OF WIC



Reduces the prevalence of household food insecurity, increases housing security, lifts participants above the poverty line, and protects against economic hardship



Reduces the incidence of preterm births and low birth weight



Reduces incidence of iron-deficiency anemia among infants and children



Increases access to early prenatal care and encourages breastfeeding

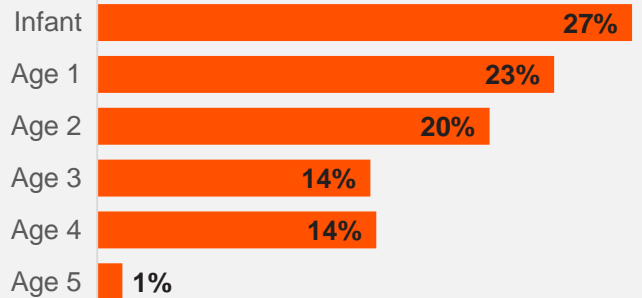


Improves diet quality and intake of key nutrients

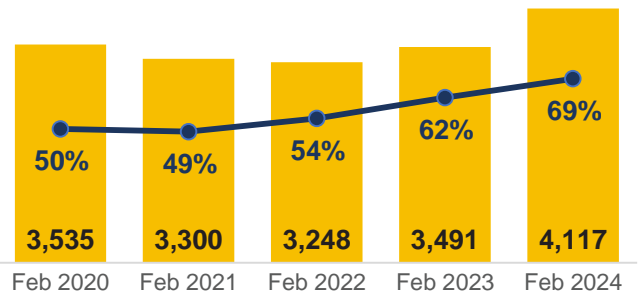


Improves access to healthcare and social services

Age Distribution of Child Participants



County WIC Enrollment and Participation Rates



Thriving PA is a non-partisan, statewide campaign that seeks to improve the quality of and increase equitable access to a coordinated system of health supports, including access to comprehensive perinatal health services, children's health insurance, nutrition supports, and lead screening and abatement.

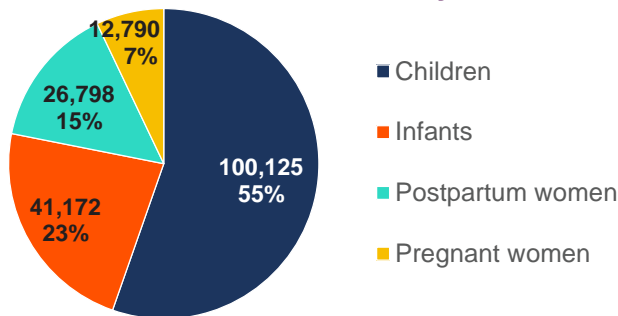
Pennsylvania

Total WIC Participation:
180,885

Eligible WIC Participation:
297,540

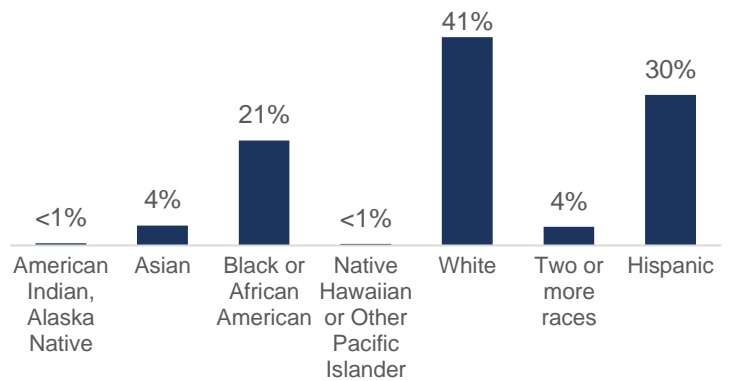
State WIC Coverage Rate:
61%

WIC Participants in Pennsylvania



Infants and children up to age 5 account for 78% of WIC participation in Pennsylvania

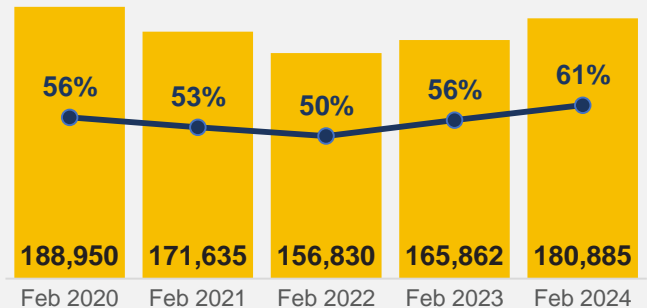
Diversity of Pennsylvania WIC Participants



Thriving PA has identified policy priorities to remove barriers to access and increase participation in the state's WIC program:

- Improve cross-system and cross-department communication to streamline the application and recertification process for families.
- Strengthen, diversify and increase the cultural competency of the WIC workforce.
- Expand eligibility to age 6 to ensure children are able to receive benefits until they begin kindergarten and extend eligibility for postpartum women to two years.
- Transition to an online Smart Card for redeeming WIC benefits, permanently implement telehealth policies, and utilize mobile units.
- Increase awareness about the benefits of WIC among legislators, community-based organizations, healthcare professionals, and others who serve the WIC population.

PA WIC Enrollment and Participation Rates



TO LEARN MORE ABOUT WIC, VISIT WWW.PAWIC.COM OR CALL 1-800-WIC-WINS

Thriving PA is led by Allies for Children, Children First, Maternity Care Coalition and Pennsylvania Partnerships for Children

Data is provided by Pennsylvania Partnerships for Children through analysis of information from the Pennsylvania Department of Health's Bureau of WIC and Division of Health Informatics. Participation data is from February 2024.