

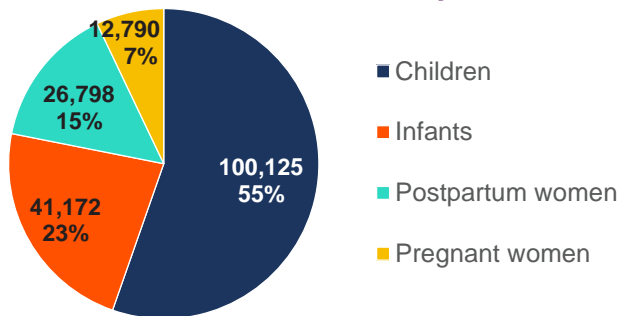
Pennsylvania

Total WIC Participation:
180,885

Eligible WIC Participation:
297,540

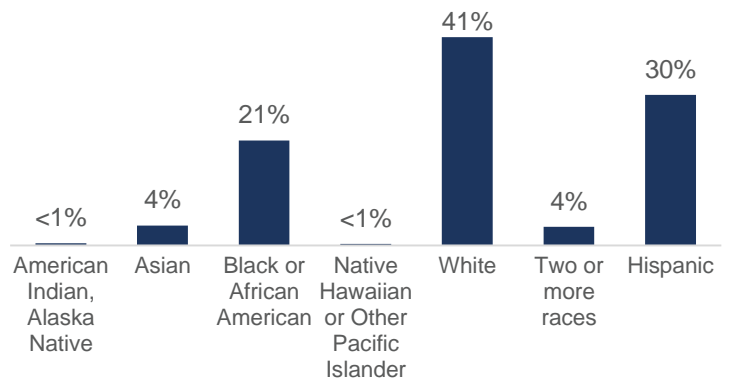
State WIC Coverage Rate:
61%

WIC Participants in Pennsylvania



Infants and children up to age 5 account for 78% of WIC participation in Pennsylvania

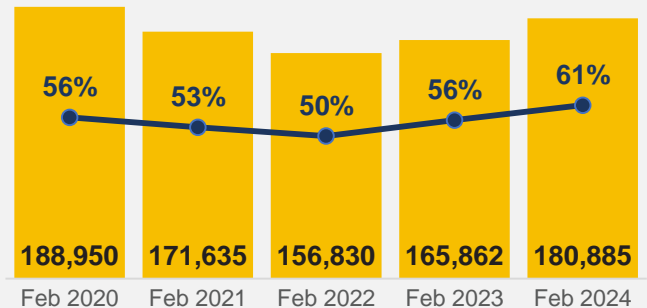
Diversity of Pennsylvania WIC Participants



Thriving PA has identified policy priorities to remove barriers to access and increase participation in the state's WIC program:

- Improve cross-system and cross-department communication to streamline the application and recertification process for families.
- Strengthen, diversify and increase the cultural competency of the WIC workforce.
- Expand eligibility to age 6 to ensure children are able to receive benefits until they begin kindergarten and extend eligibility for postpartum women to two years.
- Transition to an online Smart Card for redeeming WIC benefits, permanently implement telehealth policies, and utilize mobile units.
- Increase awareness about the benefits of WIC among legislators, community-based organizations, healthcare professionals, and others who serve the WIC population.

PA WIC Enrollment and Participation Rates



TO LEARN MORE ABOUT WIC, VISIT WWW.PAWIC.COM OR CALL 1-800-WIC-WINS

Thriving PA is led by Allies for Children, Children First, Maternity Care Coalition and Pennsylvania Partnerships for Children

Data is provided by Pennsylvania Partnerships for Children through analysis of information from the Pennsylvania Department of Health's Bureau of WIC and Division of Health Informatics. Participation data is from February 2024.